



## Hartz On The Hunt For Animal Shelters In Need

**Hartz is asking people to nominate by January 31 animal shelters to receive free Hartz pet supply products.**

*By The SmallAnimalChannel News Division*

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Help animals in shelters by nominating an animal shelter to receive free pet supplies from Hartz using its Hartz Shelter Donation Program.

The Hartz Mountain Corp., a Secaucus, New Jersey-based manufacturer of pet care products, is calling on the public to nominate animal shelters in need of pet supply donations. The company, through its Hartz Shelter Donation Program, plans to give away \$1 million-worth of its products to animal shelters in North America.

Hartz launched its donation program in the summer of 2009 with the aim of providing assistance to animal shelters in the United States and Canada during these tough economic times. According to Hartz, more than 800,000 American families lost their homes to foreclosure in 2009 and, in some cases, could no longer afford to keep their pets. As a result, animal shelters are overflowing with abandoned pets, but donations are down by as much as 30 percent, the company reported.

At the time of the program's launch, Hartz pledged to donate a total of \$3 million-worth of its pet supplies. So far, Hartz has donated \$2 million worth of pet supplies, such as treats, collars and grooming products, for an array of pet animals. Now the company is accepting nominations of shelters that would benefit from the remaining \$1 million-worth of pet supplies available.

Due to the way Hartz stores and ships its products, each donation must be for a minimum of 2,000 pet supply items. Animal shelters can also be nominated jointly and, as a group, distribute the supplies between them.

Nominations are accepted via e-mail at [hartzshelterhereos@hartz.com](mailto:hartzshelterhereos@hartz.com). E-mails should include personal contact information as well as contact information for the shelter (name, address and phone number). The deadline to submit nominations is January 31, 2010.

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