



"Yes You Can!" Contest

Animal Network Public Service Announcement (PSA) Contest

Animal Network's "Yes You Can!" interactive public service announcement (PSA) video contest highlights essential pet care topics. Seasonal pet care scripts should encompass information relevant to the topic that can be applied to every animal.

How to Enter:

1. Create a video using one of the scripts provided below. Be creative, however contestants must use the script exactly as it has been written.
2. Contestants may include as few or as many pets, horses or barnyard animals as preferred in the video. Videos that depict animals under duress or as victims of cruelty, contain profanity, obscenities, solicitations, copyrighted info, etc. are not allowed. Animals must appear to be comfortable and treated with respect.
3. Upload video entries (Contestants must login or create a Club account before uploading video).
4. Contestants may submit multiple video entries if desired.

Sample Public Service Announcement Video
(Sample Topic — Poison Prevention)

Current Scripts

Script Name Entries Must Be Uploaded By Winning Video Posted Pet Appreciation Week May 15, 2009 View Winner
Summer Safety June 15, 2009 View Winner Pet Vacation July 20, 2009 View Winner

The winning videos will be chosen by Animal Network editors.

All video files submitted automatically become the property of BowTie, Inc. and cannot be returned. BowTie, Inc. reserves the right to edit all submissions. All submissions are subject to the discretion of BowTie, Inc. Entries with illegitimate e-mails will be disqualified.

By submitting a video, contestants acknowledge compliance with these rules, including eligibility and qualification requirements.

Prize:

The winner will receive plenty of prizes! This includes a \$50 PetCo gift card, a one-year subscription, or extension, to the BowTie magazine of their choice, 5 pet books from BowTie Press and 1,000 points toward their channel Club account. Their video will also be featured on all the Animal Network sites for one month and will be used as an official public service announcement.